

WEBINAR

Cyber Insurance

How to Meet the Ever-Increasing
Requirements of Cybersecurity
Insurance



Presenters:



Mike Wilson

Interlink Cloud Advisors
CTO / Vice President



Jimmy Smogor

Interlink Cloud Advisors
Security Practice Lead



Agenda

Cyber Insurance



Gold Cloud Productivity
Gold Cloud Platform
Gold Enterprise Mobility Management
Gold Datacenter
Gold Collaboration and Content
Gold Messaging
Gold Communications
Gold Windows and Devices
Gold Project and Portfolio Management
Gold Small and Midmarket Cloud Solutions
Gold Security

- Welcome/Interlink Overview
- Overview of Cybersecurity Insurance
- Protecting User Identities
- Endpoint Management
- Threat Protection and Response
- Vulnerability Management
- Backup & Disaster Recovery Techniques
- Licensing Options/Assessments
- Q&A





THE INTERLINK ADVANTAGE



SIMPLIFY

We simplify your organization's interaction with Microsoft

- ✓ Advocate with Microsoft: We know how to navigate their programs, licensing, incentives, and teams on your behalf
- ✓ Consistently in the top 10 of partners worldwide in the usage of Microsoft funding to assist with your pilots, workshops, and deployments
- ✓ **Licensing: multiple certified licensing experts who understand the complex maze of product and program licensing can help you find the best licensing options**
- ✓ Thought leaders: we summarize pertinent industry information to keep our clients educated and informed through our blog, webinars, and regular speaking engagements



EXPERIENCED

We ensure the success of your project

- ✓ Documented, tested, and proven methodologies used in over 5000 implementations
- ✓ Comprehensive assessments which identify challenges in advance, before they impact the project
- ✓ Interlink can accelerate all escalations straight to Microsoft Level III minimizing support frustration
- ✓ **Responsive live answer Service Desk runs 24x7x365 with one-hour service level agreements**



REMOVE RISK

We build security and compliance into every project

- ✓ Architect to satisfy compliance requirements such as CMMC, GDPR, HIPAA, and NIST
- ✓ Processes built to help identify and mitigate security risks
- ✓ **We continue to revisit and renew as new compliance and regulations surface**
- ✓ We help you understand where risks and vulnerabilities exist and create long-term plans



CREATE BUSINESS VALUE

We drive business value from your technology investments

- ✓ Midmarket focused: we combine the resource availability with the expertise levels that you need to ensure the right fit
- ✓ Build personalized deployment roadmaps to drive long term success
- ✓ **Support of our clients budgeting, planning, and C-Suite justification processes, including jointly building ROI and cost justification models**
- ✓ Recognized by Microsoft as the top partner for helping our clients adopt their cloud technologies



MICROSOFT EXPERTISE

We have extensive expertise in Microsoft technologies

- ✓ **11 Microsoft Gold Competencies and 9 Advanced Specializations covering Microsoft 365 and Azure**
- ✓ All consultants hold certifications from Microsoft
- ✓ Interlink employees badged by Microsoft in recognition of our expertise
- ✓ Deployed more seats of Office 365 in geography in the first three years than any other partner
- ✓ Frequently recognized and awarded by Microsoft – including partner of the year
- ✓ Nationally managed by Microsoft: gains us access to a wide array of resources for clients

Mike Wilson

Interlink Cloud Advisors – CTO / Vice President

- Overview of Cybersecurity Insurance
- Types of Coverage Available



Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

- **Interlink can help with how to meet coverage requirements.**





Cybersecurity Insurance Coverage:

- Interlink can help with how to meet coverage requirements.
- **Disclaimer: Interlink does not sell insurance and we are not making specific recommendations for you or your business**

Cybersecurity Insurance Coverage:

Why Cyber Insurance?

- **Breaches are expensive**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

Why Cyber Insurance?

- Breaches are expensive
- **May be required by contract or regulation**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

Two Primary Scenarios:

- **Business Disruption**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

Two Primary Scenarios:

- **Business Disruption**
- **Ransomware, Virus Activity, etc.**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

Two Primary Scenarios:

- Business Disruption
- Ransomware, Virus Activity, etc.
- **Data Breach**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

Two Primary Scenarios:

- Business Disruption
- Ransomware, Virus Activity, etc.
- **Data Breach**
- **Worse for regulated industries (FINRA, HIPAA, FedRAMP, etc.)**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

What is covered?:

- Forensic investigation and response

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

What is covered?:

- Forensic investigation and response
- **Legal expenses**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

What is covered?:

- Forensic investigation and response
- Legal expenses
- **Notifications**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

What is covered?:

- Forensic investigation and response
- Legal expenses
- Notifications
- **Regulatory defense expenses/fines**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

What is covered?:

- Forensic investigation and response
- Legal expenses
- Notifications
- Regulatory defense expenses/fines
- **Cyber extortion (ransom)**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

What is covered?:

- Forensic investigation and response
- Legal expenses
- Notifications
- Regulatory defense expenses/fines
- Cyber extortion (ransom)
- **Business interruption**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

What is covered?:

- Forensic investigation and response
- Legal expenses
- Notifications
- Regulatory defense expenses/fines
- Cyber extortion (ransom)
- Business interruption
- **Payment fraud**

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

Old Model:

- Fill out a survey, get a price

Interlink
Cloud
Advisors



Cybersecurity Insurance Coverage:

Old Model:

- Fill out a survey, get a price

New Model:

- Prescriptive requirements or discounts for enhanced security

Interlink
Cloud
Advisors



Jimmy Smogor

Interlink Cloud Advisors – Security Practice Lead

- Implementing Strong Identity Protections
- Endpoint Management
- Threat Protection and Response



Example of Cyber Insurance Policy:

MULTI FACTOR AUTHENTICATION ATTESTATION

1. Multi-Factor authentication is required for all employees when accessing e-mail through a website or cloud based service.

Yes No
 Email is not web based



Example of Cyber Insurance Policy:

MULTI FACTOR AUTHENTICATION ATTESTATION

1. Multi-Factor authentication is required for all employees when accessing e-mail through a website or cloud based service.

Yes No

Email is not web based

2. Multi-factor authentication is required for all remote access to the network provided to employees, contractors, and 3rd party service providers.

Yes No



Example of Cyber Insurance Policy:

MULTI FACTOR AUTHENTICATION ATTESTATION

1. Multi-Factor authentication is required for all employees when accessing e-mail through a website or cloud based service. Yes No
 Email is not web based
2. Multi-factor authentication is required for all remote access to the network provided to employees, contractors, and 3rd party service providers. Yes No
3. In addition to remote access, multi-factor authentication is required for the following, including such access provided to 3rd party service providers:
 - All internal & remote admin access to directory services (active directory, LDAP, etc.). Yes No
 - All internal & remote admin access to network backup environments. Yes No
 - All internal & remote admin access to network infrastructure (firewalls, routers, switches, etc.). Yes No
 - All internal & remote admin access to the organization's endpoints/servers. Yes No



Multi Factor with Azure Conditional Access

- Use Conditional Access policies to apply the right access controls



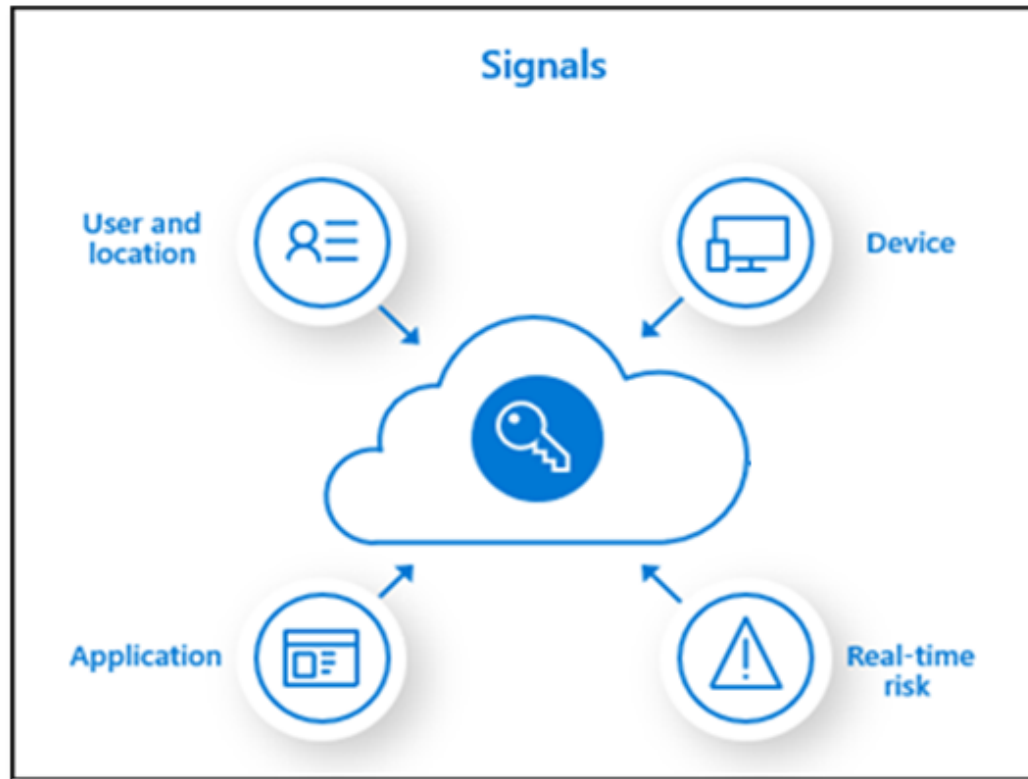
Multi Factor with Azure Conditional Access

- Use Conditional Access policies to apply the right access controls
- Keep your organization secure and stay out of your user's way when not needed



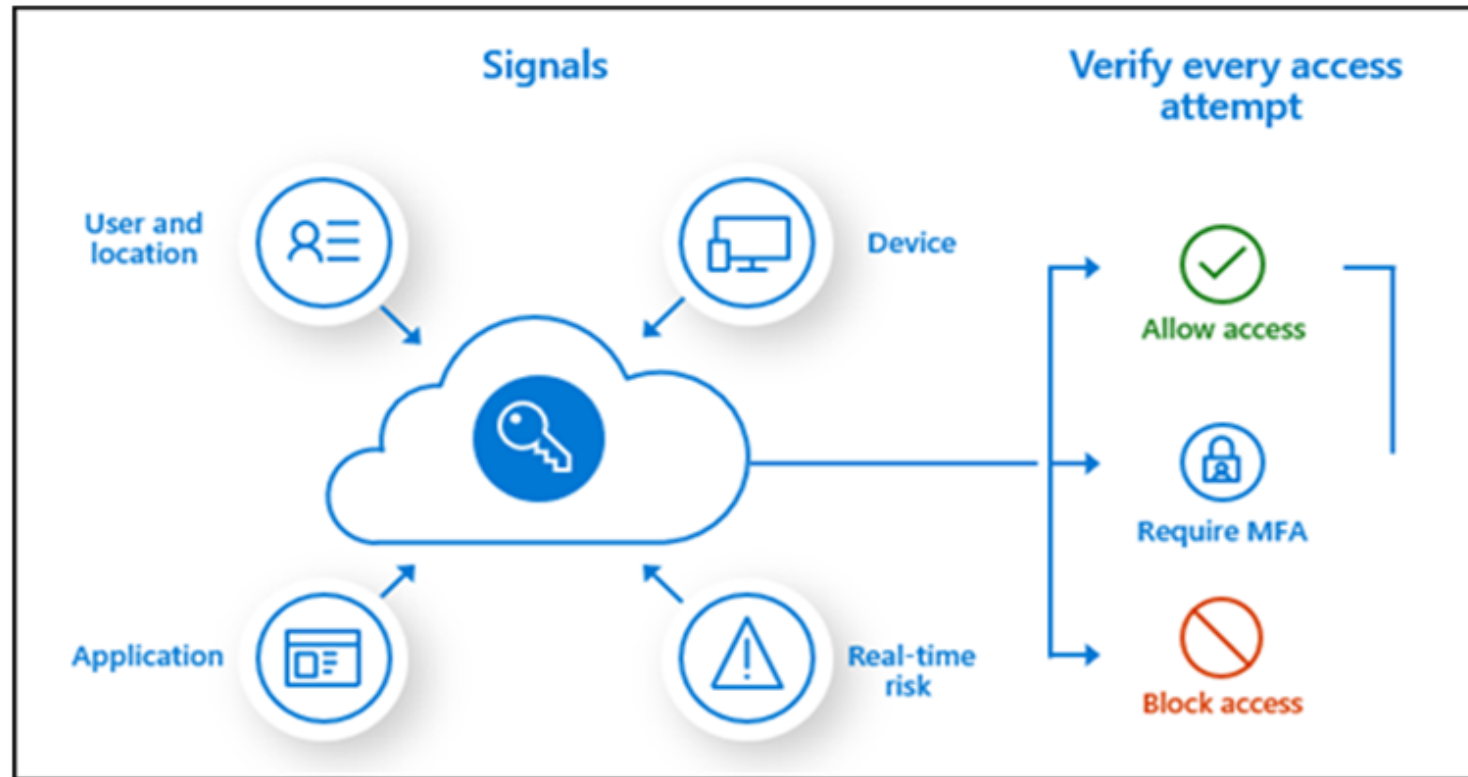
Multi Factor with Azure Conditional Access

- Use Conditional Access policies to apply the right access controls
- Keep your organization secure and stay out of your user's way when not needed



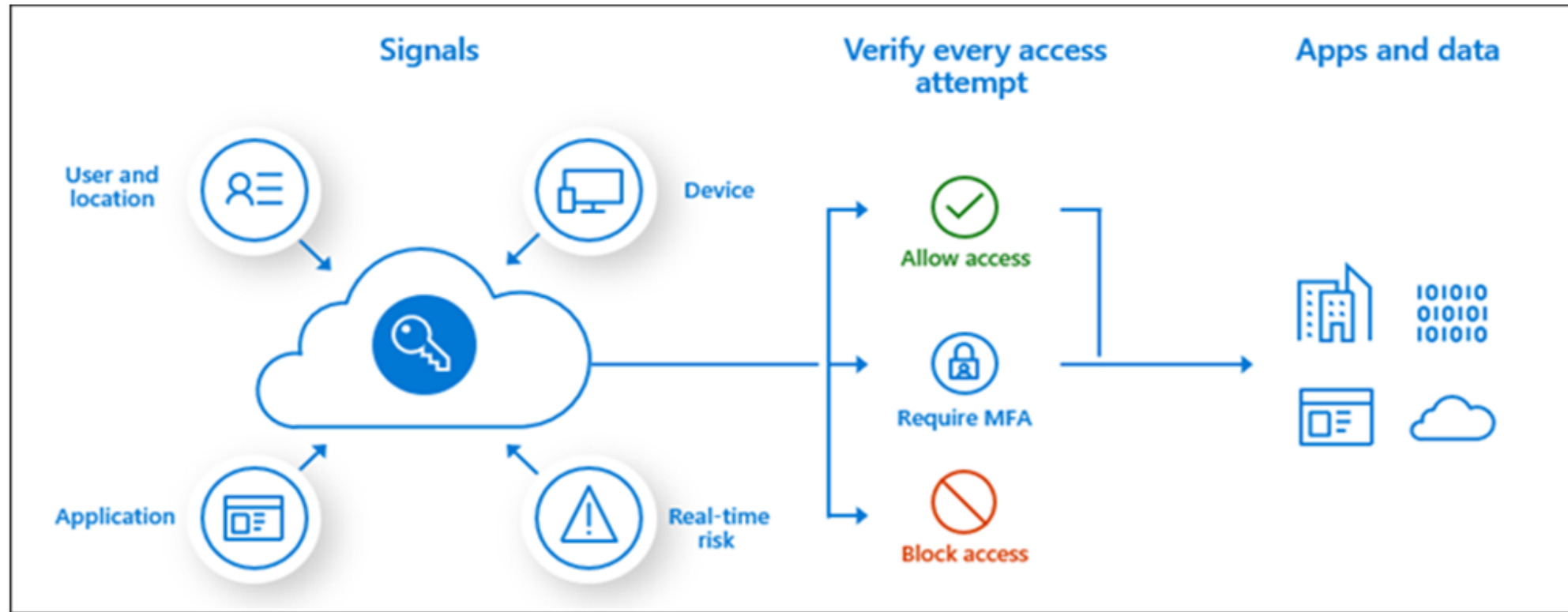
Multi Factor with Azure Conditional Access

- Use Conditional Access policies to apply the right access controls
- Keep your organization secure and stay out of your user's way when not needed



Multi Factor with Azure Conditional Access

- Use Conditional Access policies to apply the right access controls
- Keep your organization secure and stay out of your user's way when not needed



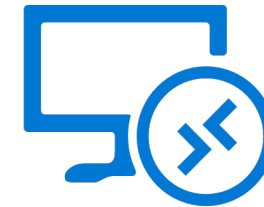
MFA for only Cloud Applications?



Azure
MFA

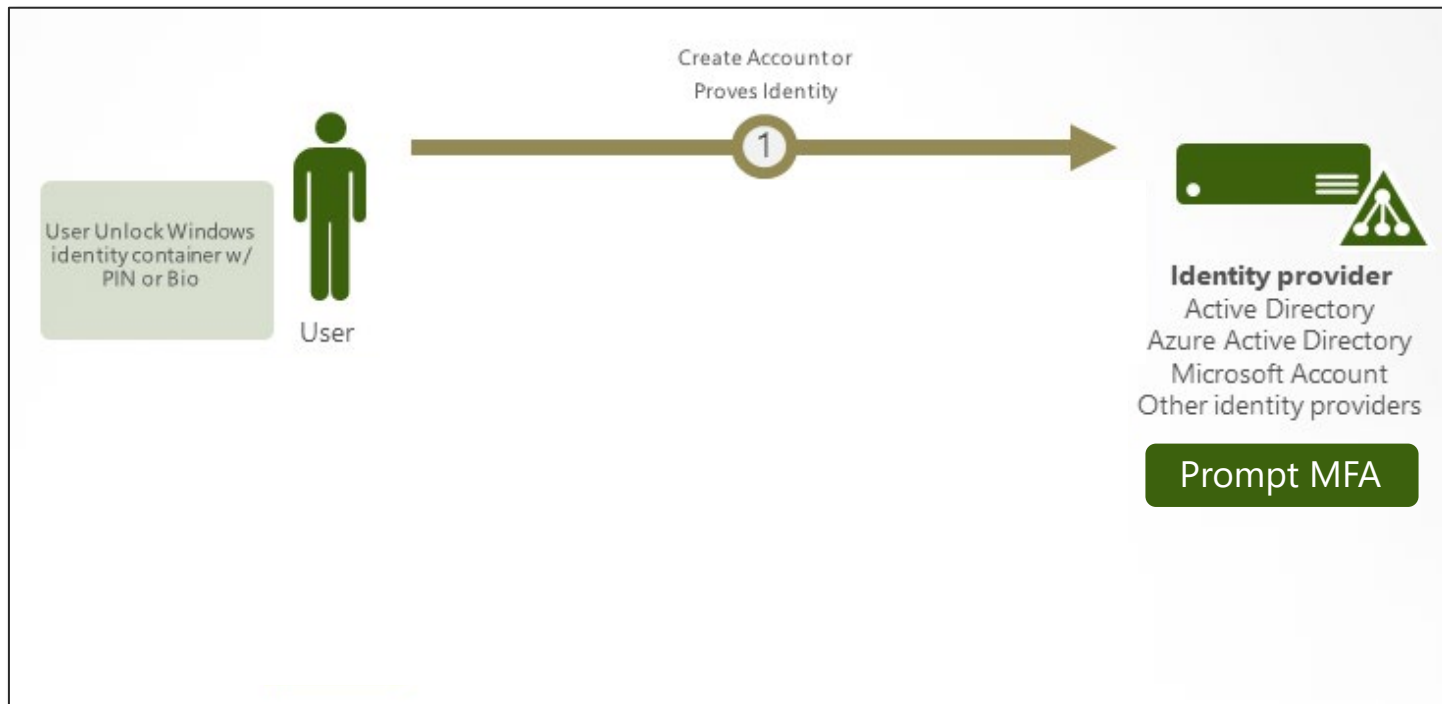


SOPHOS



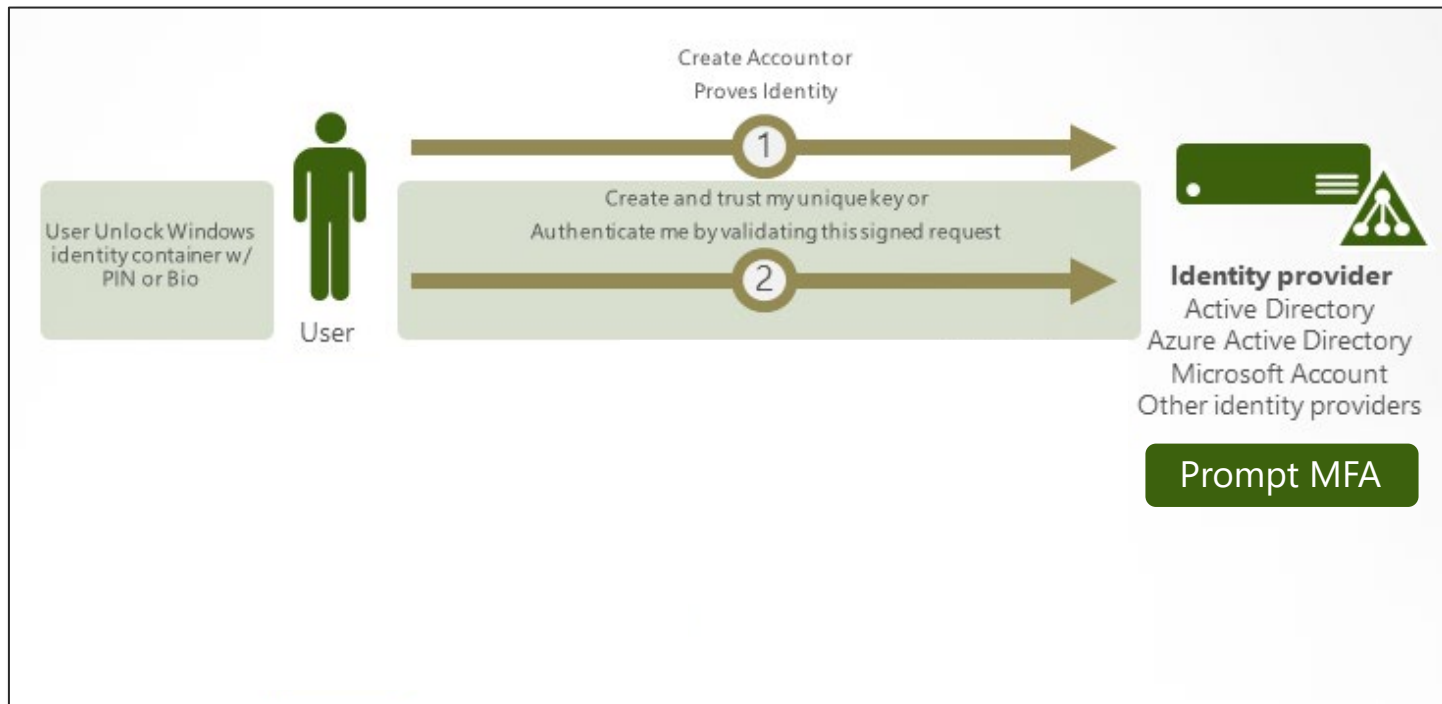
Requirement: MFA at the User Endpoint

- Windows Hello
- Protected & enforced by Azure MFA
- A Hello certificate can only be created after a successful sign in from Azure MFA
- With the correct trusts in place Windows Hello can be a verified authentication method to companies on-premise Active Directory environments
- Single token created per user per device



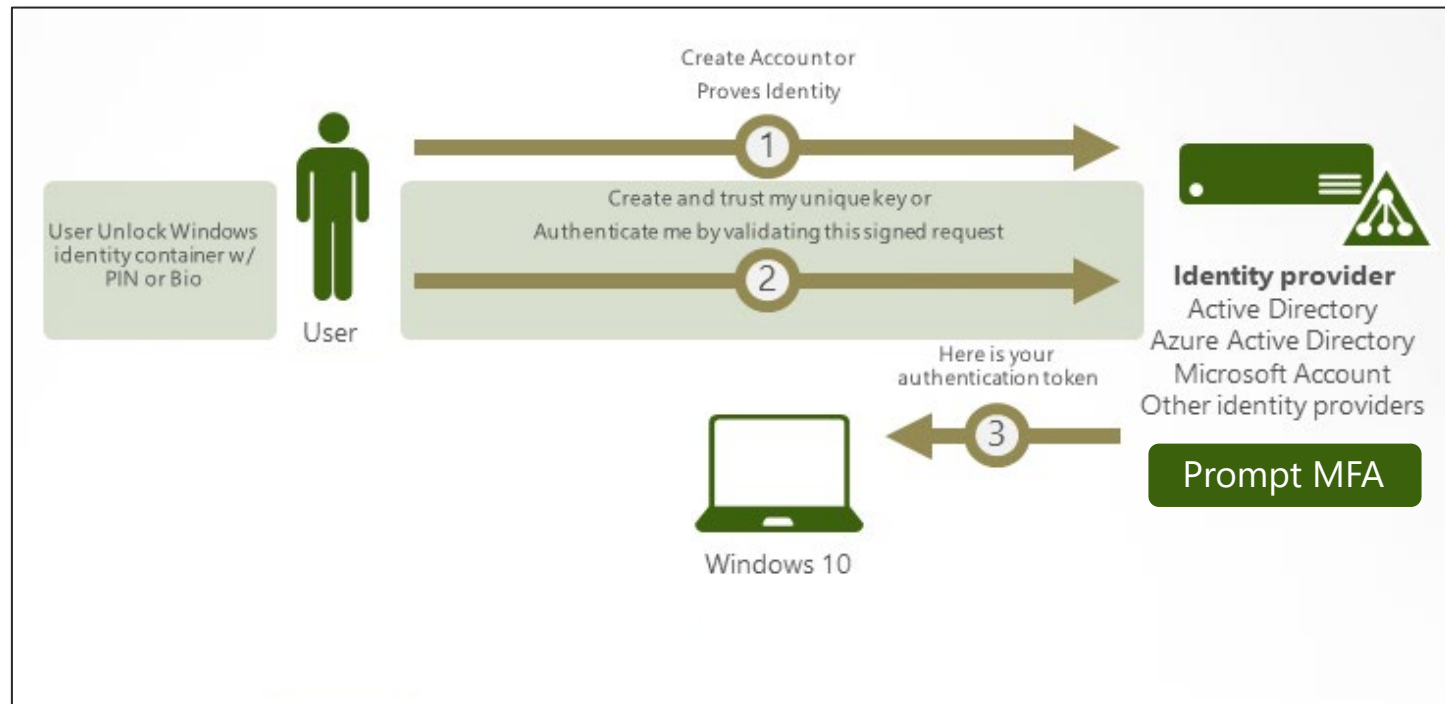
Requirement: MFA at the User Endpoint

- Windows Hello
- Protected & enforced by Azure MFA
- A Hello certificate can only be created after a successful sign in from Azure MFA
- With the correct trusts in place Windows Hello can be a verified authentication method to companies on-premise Active Directory environments
- Single token created per user per device



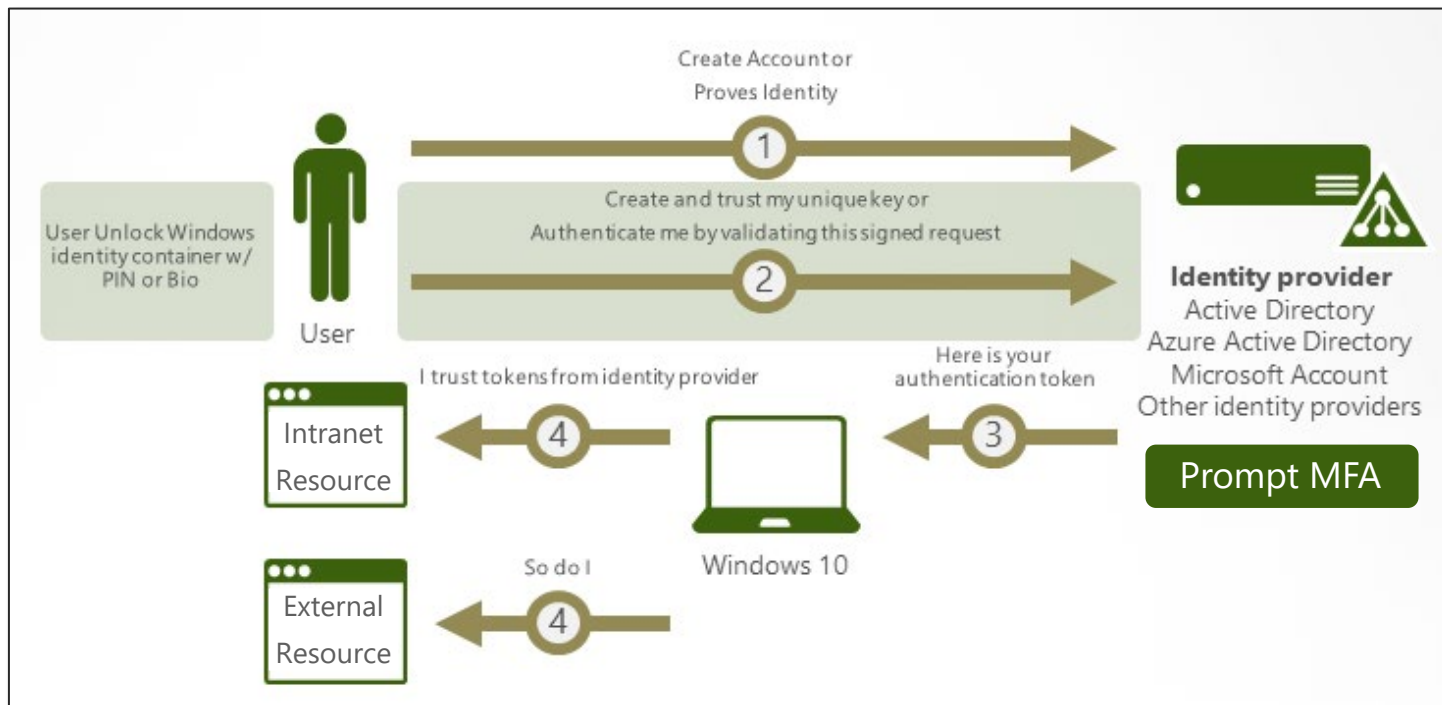
Requirement: MFA at the User Endpoint

- Windows Hello
- Protected & enforced by Azure MFA
- A Hello certificate can only be created after a successful sign in from Azure MFA
- With the correct trusts in place Windows Hello can be a verified authentication method to companies on-premise Active Directory environments
- Single token created per user per device



Requirement: MFA at the User Endpoint

- Windows Hello
- Protected & enforced by Azure MFA
- A Hello certificate can only be created after a successful sign in from Azure MFA
- With the correct trusts in place Windows Hello can be a verified authentication method to companies on-premise Active Directory environments
- Single token created per user per device





Requirement: MFA for Administrator Logons to Directory Services

- With Azure MFA admins can lock down privileged accounts within a few seconds.





Requirement: MFA for Administrator Logons to Directory Services

- With Azure MFA admins can lock down privileged accounts within a few seconds.
- How do you require the same requirement for on-premise activities?

Requirement: MFA for Administrator Logons to Directory Services

Smart Cards:

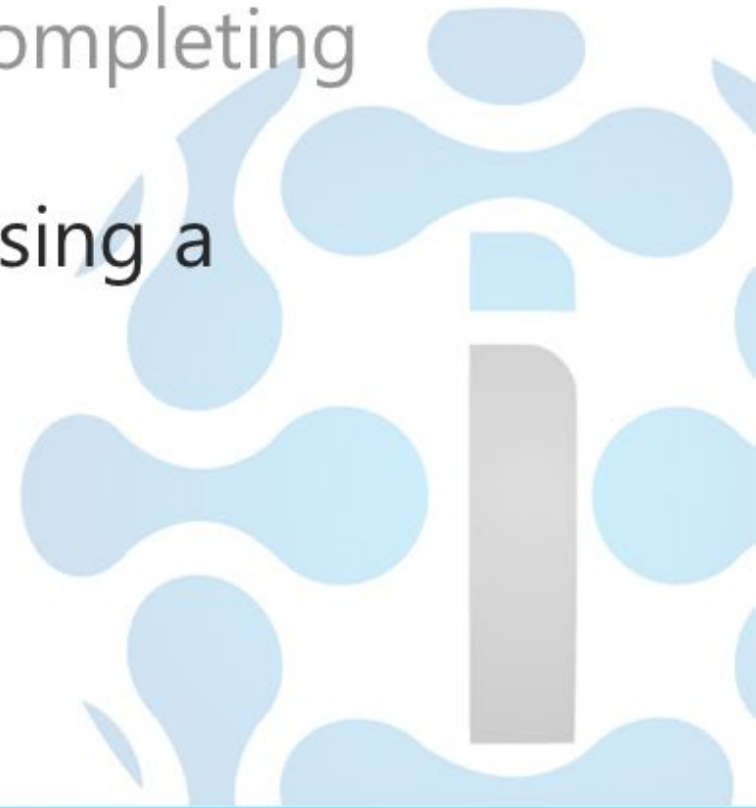
- Require a specific hardware token for completing the user authentication



Requirement: MFA for Administrator Logons to Directory Services

Smart Cards:

- Require a specific hardware token for completing the user authentication
- Smart Cards are far more secure than using a password.



Requirement: MFA for Administrator Logons to Directory Services

Smart Cards:

- Require a specific hardware token for completing the user authentication
- Smart Cards are far more secure than using a password.
 - All require two-factor PIN to unlock



Requirement: MFA for Administrator Logons to Directory Services

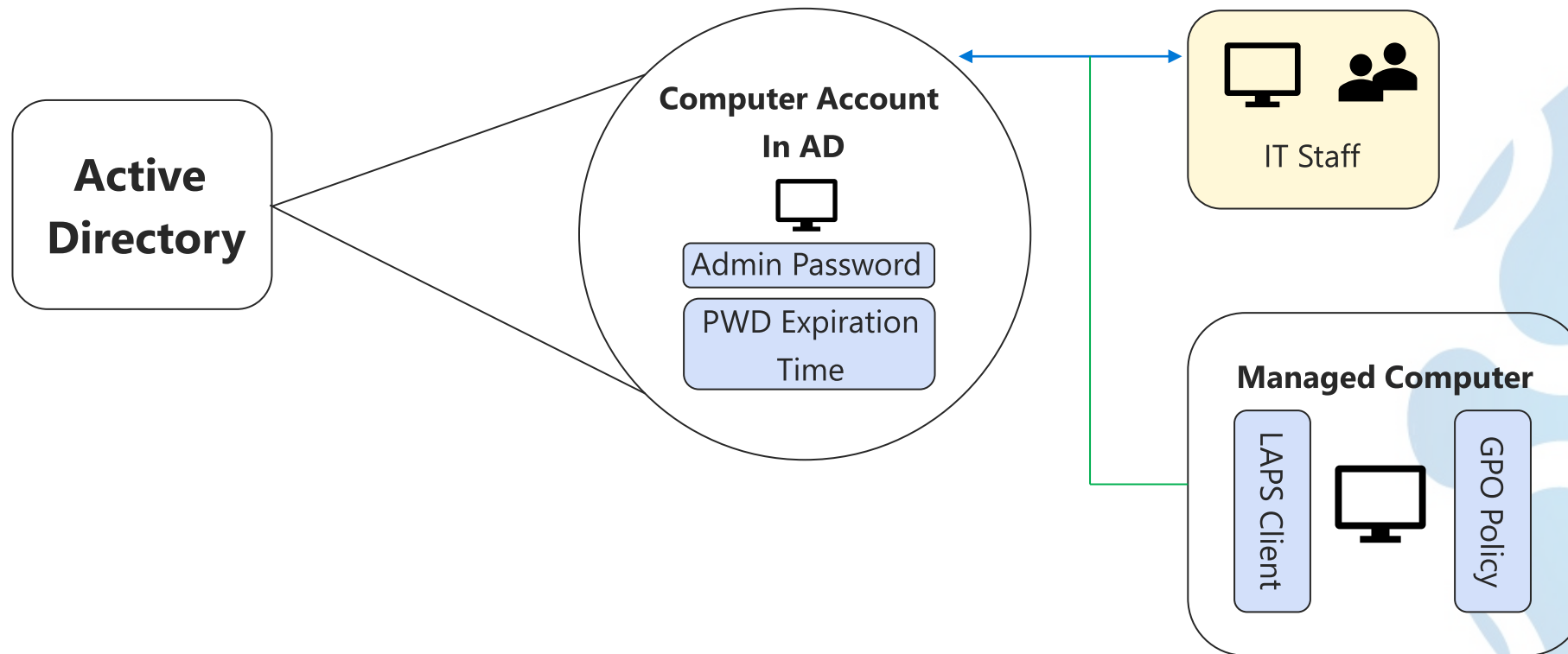
Smart Cards:

- Require a specific hardware token for completing the user authentication
- Smart Cards are far more secure than using a password.
 - All require two-factor PIN to unlock
 - Newer cards supporting biometrics



Requirement: Protect Local Administrator Accounts

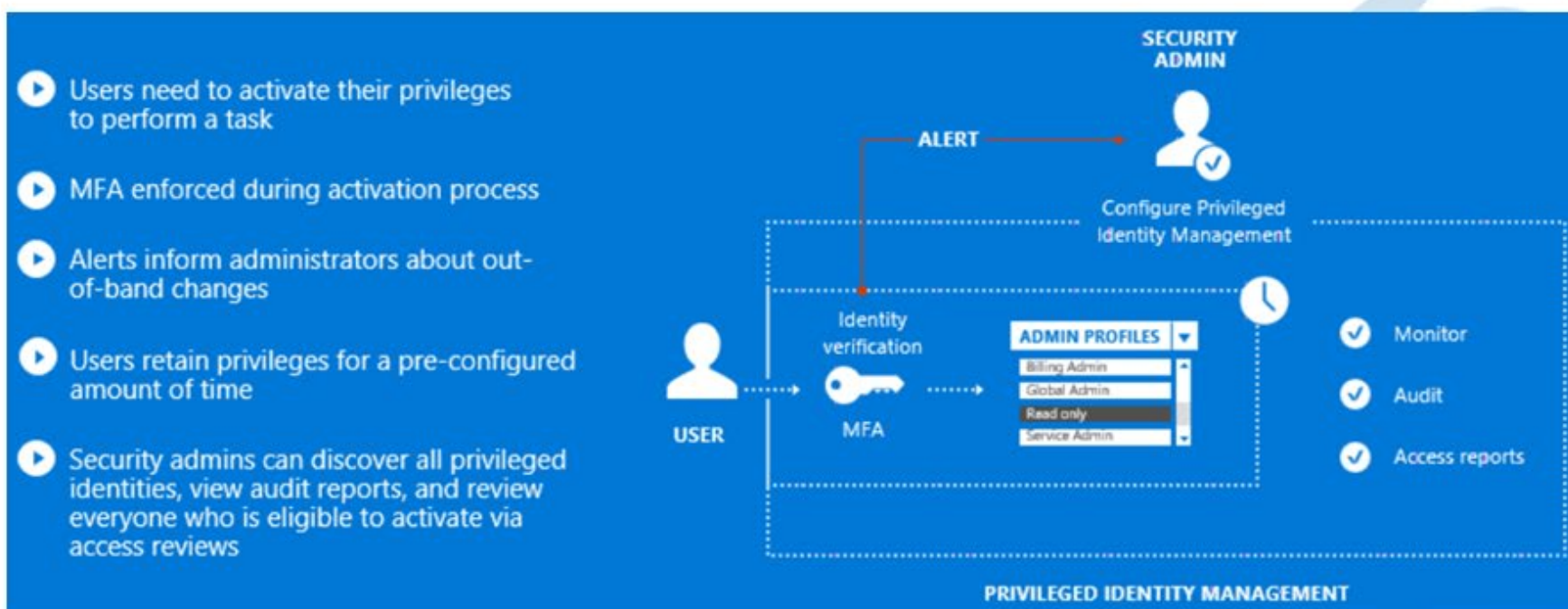
- Local Admin Password Solution (LAPS)
- Targets local administrator accounts on Windows devices
- Automatically rotates passwords for all machines controlled by LAPS



Requirement: Review Administrative Access on a Regular Basis

Azure Privileged Identity Management (PIM)

- Access Reviews
- Conditional Administrators



Requirement: Encrypt Data on Endpoints

Bitlocker Disk Encryption



Requirement: Encrypt Data on Endpoints

Bitlocker Disk Encryption

- Full drive encryption on Windows 10 systems



Requirement: Encrypt Data on Endpoints

Bitlocker Disk Encryption

- Full drive encryption on Windows 10 systems
- Managed by Microsoft Endpoint Manager (Intune)



Requirement: Encrypt Data on Endpoints

Bitlocker Disk Encryption

- Full drive encryption on Windows 10 systems
- Managed by Microsoft Endpoint Manager (Intune)
- Encryption keys stored in Azure Active Directory





Requirement: Patch Endpoints on a Regular Basis

- Can't wait for systems to be connected to the network





Requirement: Patch Endpoints on a Regular Basis

- Can't wait for systems to be connected to the network
- Deploy updates quickly after release





Requirement: Patch Endpoints on a Regular Basis

- Can't wait for systems to be connected to the network
- Deploy updates quickly after release
- Answer: Endpoint Manager (Intune + SCCM)



Requirement: Strong Email Security

- **Flag external emails**



Requirement: Strong Email Security

- Flag external emails
- **Sandbox for advanced scanning of attachments and embedded links (Defender for O365)**



Requirement: Strong Email Security

- Flag external emails
- Sandbox for advanced scanning of attachments and embedded links (Defender for O365)
- **Protect against phishing – SPF/DKIM/DMARC**



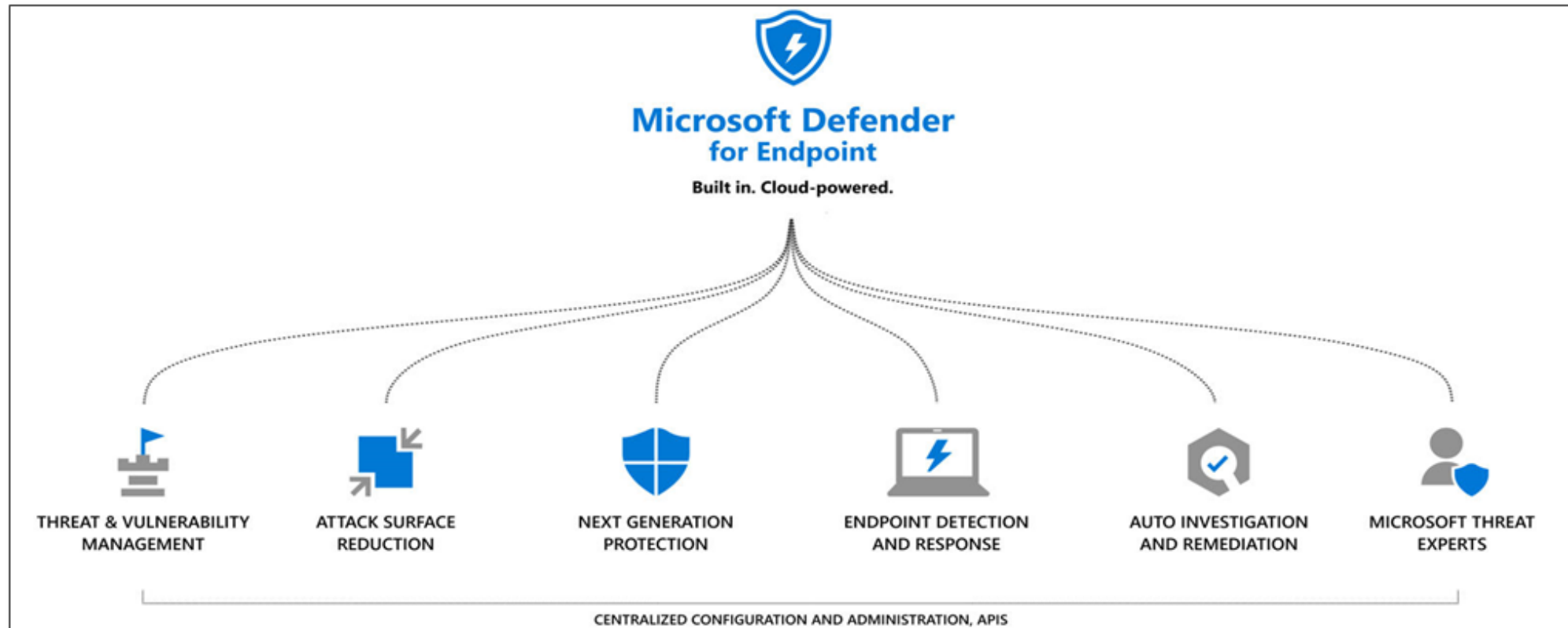
Requirement: Protect Endpoints with an EDR Tool

Anti-virus is not enough.



Requirement: Protect Endpoints with an EDR Tool

Anti-virus is not enough.



Requirement: Monitor and Respond to Security Alerts

Monitor:

- Implement Azure Sentinel (SIEM)



Requirement: Monitor and Respond to Security Alerts

Monitor:

- Implement Azure Sentinel (SIEM)
- Aggregate Logs



Requirement: Monitor and Respond to Security Alerts

Monitor:

- Implement Azure Sentinel (SIEM)
- Aggregate Logs
- Extract information from raw data



Requirement: Monitor and Respond to Security Alerts

Monitor:

- Implement Azure Sentinel (SIEM)
- Aggregate Logs
- Extract information from raw data
- Create automated responses for security events



Requirement: Monitor and Respond to Security Alerts

Monitor:

- Implement Azure Sentinel (SIEM)
- Aggregate Logs
- Extract information from raw data
- Create automated responses for security events

Respond:

- Build a SOC or outsource



Requirement: Monitor and Respond to Security Alerts

Monitor:

- Implement Azure Sentinel (SIEM)
- Aggregate Logs
- Extract information from raw data
- Create automated responses for security events

Respond:

- Build a SOC or outsource
- **CRITICAL START**



CRITICAL START Managed Detection and Response



People

We make your team more efficient and effective. **Your team will only see < 1% of total alerts generated and anything they see will have been investigated and contextualized by our world-class SOC.**

Transparency, your team can see and interact with the exact same portal our SOC analysts use. All of the details of what our SOC is seeing, investigating and doing are available.

Mobile, full fidelity of events and full functionality of response options available via a mobile app on iOS and Android.

Real support, whenever guidance is needed, **our highly trained, tenured, shift-based team** is there 24x7x365.



Process

We stop breaches by resolving every security alert.

We seek to prove good. Leveraging our Trusted Behavior Registry, we orchestrate resolution of known good events.

We simplify the end-to-end security detection and response process.

We contain the blast radius of a threat by **actioning the massive visibility across identity, email, endpoint, cloud and SIEM.**

We handle investigation (what happened, how far did they get, is it stopped) by taking alerts and rationalizing them against standard cybersecurity reasoning and vocabulary.



Technology

We address the challenge of portal fatigue. We focus on the right workflows and the right console data, just in time.

We provide pre-built queries that can take variable input to get the necessary data without the learning curve of KQL.

API's are used to pull additional data reducing investigation times. **We stitch together signal from across each Microsoft Threat Protection solution (identity, email, endpoint, cloud and SIEM) to provide a wholistic correlated view of the events.**

Our access follows the principle of least privilege and is co-managed. We function as an AD Enterprise Application to uphold the standard of least privilege and prevent permission creep (we would never ask for Global Admin).



Mike Wilson

Interlink Cloud Advisors – CTO / Vice President

- Vulnerability Management
- Backups and DR
- Microsoft Licensing
- Microsoft Funding
- Questions



Requirement: Regularly Scan Network for Vulnerabilities

- External Scans



Requirement: Regularly Scan Network for Vulnerabilities

- External Scans
- Internal Scans



Requirement: Regularly Scan Network for Vulnerabilities

- External Scans
- Internal Scans
- **Pen Tests**

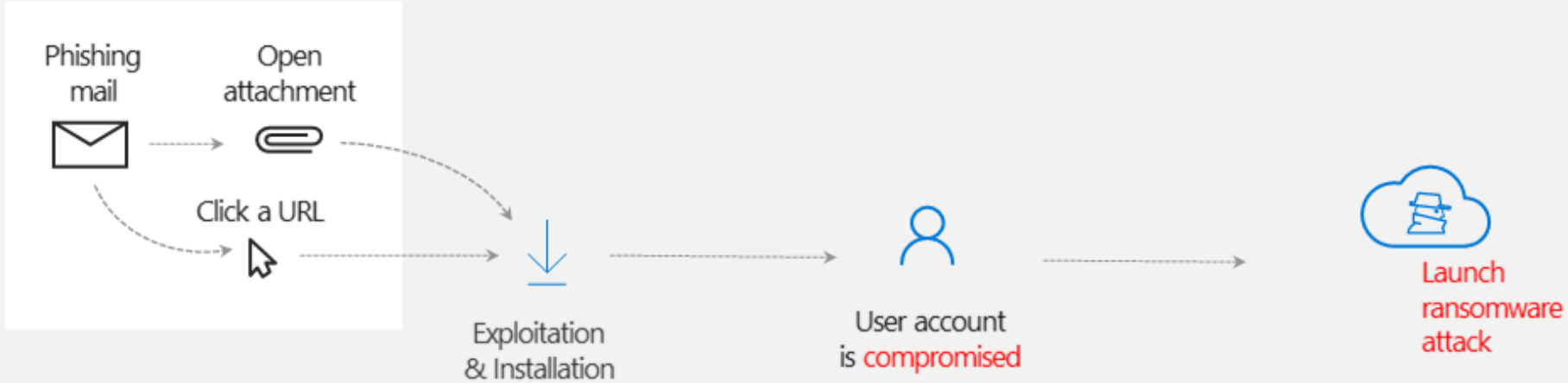




interlink[®]
CLOUD ADVISORS


Yes, You Have Backups.
Are they good enough?

Anatomy of an Attack – Old Paradigm




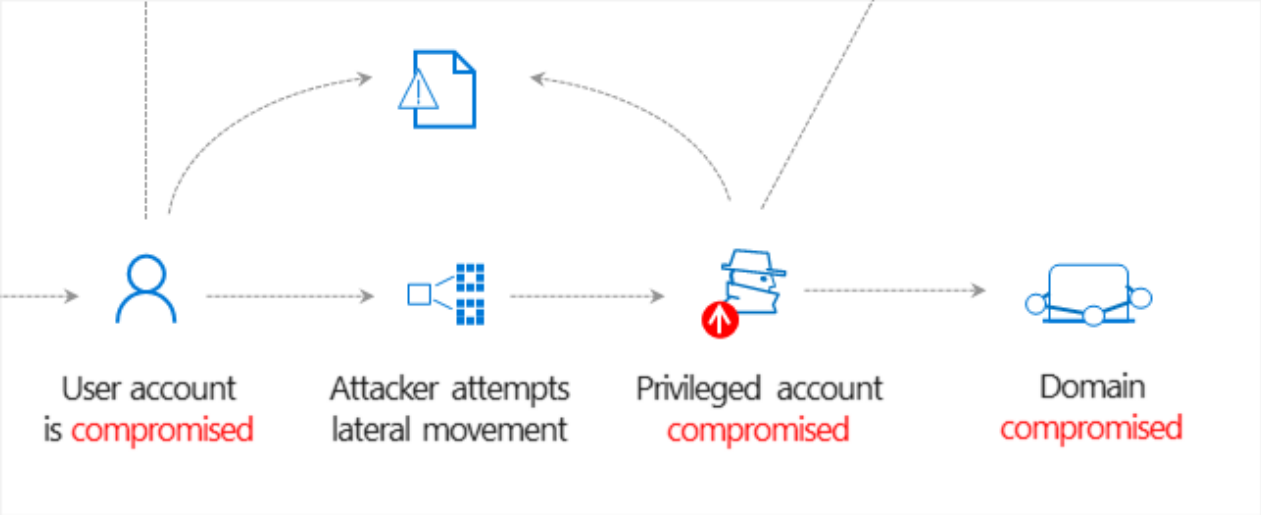
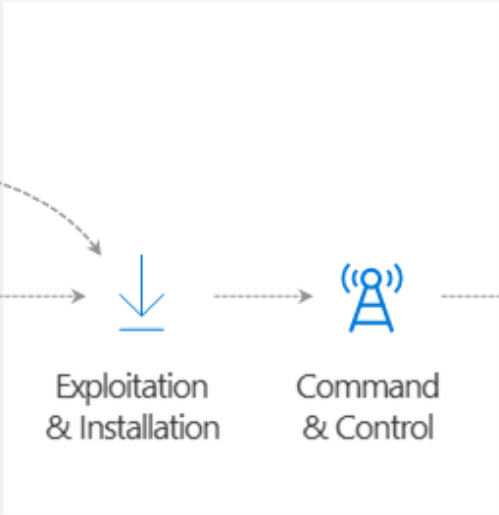
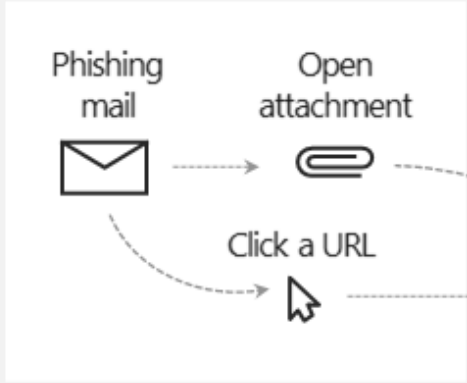
Anatomy of an Attack – New Paradigm



 Brute force account or use stolen account credentials

Attacker collects reconnaissance & configuration data

 Find and delete backups
Launch ransomware attack



Approaching Backups and DR

1. Backups Must be Air-Gapped

Interlink
Cloud
Advisors



Approaching Backups and DR

1. Backups Must be Air-Gapped
 - a. Azure Backup and Azure Site Recovery are cost effective ways to help.

Interlink
Cloud
Advisors





Approaching Backups and DR

1. Backups Must be Air-Gapped
 - a. Azure Backup and Azure Site Recovery are cost effective ways to help.
2. Protect the ability to delete backups – these accounts are critical.



Approaching Backups and DR

1. Backups Must be Air-Gapped
 - a. Azure Backup and Azure Site Recovery are cost effective ways to help.
2. Protect the ability to delete backups – these accounts are critical.
3. Don't forget end user desktops – use OneDrive!



interlink[®]
CLOUD ADVISORS

Pricing

Microsoft 365 E3

Cyber Insurance



MICROSOFT 365 ENTERPRISE E3 — \$32

Office 365	Enterprise Mobility + Security	Windows 10 Enterprise
Office 365 E3 - \$20	EMS E3 - \$10.60	Windows E3 - \$7
APPLICATIONS	IDENTITY AND ACCESS MANAGEMENT	SECURITY
Microsoft 365 Apps & Microsoft Mobile Apps Single sign-on to Cloud and Office apps on up to 5 PCs and Macs	Azure Active Directory Premium P1 Single sign-on to Cloud and on-premises applications Self service password reset Security reporting/multi-factor authentication	BitLocker Management Enterprise-grade disk encryption managed on-premise or Cloud
SERVICES	MANAGED MOBILE PRODUCTIVITY	MORE PRODUCTIVE
Exchange Unlimited archiving	Microsoft Endpoint Manager Mobile device and app management to protect corporate apps and data on any device Includes SCCM client license Windows Autopilot	Application Virtualization (App-V) Simplify app delivery and management on any device
OneDrive Cloud storage, sync and file sharing		BranchCache Allow users' PCs to cache files, websites, and other content from central servers, so content isn't repeatedly downloaded across the wide area network (WAN)
SharePoint Teams sites and internal portals		Virtual Desktop Access Allow connections to Virtual Desktops including Windows Virtual Desktop in Azure
Microsoft Teams Chat-based collaboration tool Online meetings, IM and video chat	INFORMATION PROTECTION	Per User Licensing Install on up to 5 devices
Plus PowerApps & Power Automate (limited), Encrypted Email, Data Loss Prevention, Rights Management, Stream, Delve, Sway, Yammer, To Do, Planner, My Analytics, Kaizala, Lists, and more!	Azure Information Protection Premium P1 Encryptions for all files and storage locations	Direct Access Always on VPN connection to on-premise resources
	Windows CAL	
	Windows Information Protection Containerize corporate data on PCs with end to end data security to and from Office 365 AppsLocker - Device locked down to only run fully trusted apps	

Microsoft 365 E5 Licensing:

INCLUDED IN NEW LICENSING BUNDLE OPTIONS

Microsoft 365 E5 Security - \$12 <small>All boxes outlined in red included</small>	Microsoft 365 E5 Compliance - \$12 <small>All boxes outlined in green included</small>	Defender for Office 365 P2 - \$5 <small>Zero-day threat & malware protection</small>
--	--	--


Office 365 E5 - \$15 <small>(Incremental to O365 E3)</small>	EMS E5 - \$5.80 <small>(Incremental to EMS E3)</small>	Windows E5 - \$5 <small>(Incremental to Windows E3)</small>
SECURITY	Azure Active Directory Premium P2	Microsoft Defender for Endpoint
<div style="border: 2px solid orange; padding: 2px;">Microsoft Defender for O365 P2 <small>Zero-day threat & malware protection</small></div>	<small>Advanced risk based identity protection with alerts, analysis, and remediation</small> <small>Privileged Identity Management</small>	<small>Behavior-based, attack detection</small> <small>Built-in threat intelligence</small> <small>Forensic investigation and mitigation built into Windows</small> <small>Includes VDA License and virtualization rights to provide full capabilities of Windows 10 Enterprise in virtual environments</small>
<div style="border: 2px solid orange; padding: 2px;">Office 365 Threat Intelligence <small>Identify, understand & respond to attacks</small></div>	<div style="border: 2px solid red; padding: 2px;">Microsoft Cloud App Security</div>	
<div style="border: 2px solid red; padding: 2px;">Office 365 Cloud App Security <small>Policy and security alerting</small></div>	<small>Bring enterprise-grade visibility, control, and protection to your Cloud applications</small>	
<div style="border: 2px solid green; padding: 2px;">Office 365 Advanced Compliance</div>	<div style="border: 2px solid green; padding: 2px;">Azure Information Protection Premium P2</div>	
<small>Advanced eDiscovery</small> <small>Advanced Data Governance</small> <small>Customer Lockbox</small> <small>Customer Key</small>	<small>Intelligent classification and encryption for files shared inside and outside your organization</small>	
ANALYTICS	Microsoft Defender for Identity	
<div style="border: 2px solid red; padding: 2px;">Power BI Pro</div>	<small>Detect and investigate attacks</small>	
<small>Live business analytics & visualization</small>		
VOICE		
<div style="border: 2px solid red; padding: 2px;">Audio Conferencing</div>		
<small>Worldwide dial-in for online meetings</small>		
<div style="border: 2px solid red; padding: 2px;">Phone Systems</div>		
<small>Business phone system in the Cloud</small>		

MICROSOFT 365 ENTERPRISE E5 — \$25
Incremental to M365 E3

All prices are per user, per month, as estimated per Microsoft.

NEED HELP?
Contact Interlink Today!

hello@interlink.com | (800) 900-1150 | (513) 444-2020
www.interlink.com



Cyber Insurance



Security Energize

THE FOUR MODULES FOR THIS ENGAGEMENT:

Threat Check:

Microsoft 365 security products are used to gain visibility into threats to your Microsoft 365 cloud environment across email, identity, and data in order to better understand, prioritize, and mitigate potential vectors of cyberattacks.

Discovery Session:

This is a standalone module designed for the delivery team to learn about a customer's organization, IT initiatives, security influencer's, and priority/maturity against an array of security capabilities that Microsoft can bring to bear.

Azure Sentinel:

Leverages Azure Sentinel & Microsoft 365 security products to help gain an understanding of Azure Sentinel & gain insights on active threats across on-premises & cloud workloads.

Microsoft Threat Protection:

This is a demonstration of how the security solutions work, including going through key scenarios of an attack kill chain to help you learn how to protect your environment.

**Interlink
Cloud
Advisors**



Secure Environment Roadmap

Interlink Cloud Advisors



SECURE ENVIRONMENT ROADMAP

Hackers are always finding new ways to attack organizations. The path to secure your business data can frequently be unclear and never ending. In today's environment, it is imperative to understand what security measures you are currently taking to prevent attacks on your systems and to know what you should be doing to decrease your vulnerability. With so many different options being flooded in the market, it can be hard to know what products can help you with what.

Interlink Cloud Advisors solicited input from their clients on what security tools they had deployed and in what order. From that data, we developed a summary of the layered security offerings that are available to you from Microsoft. From basic security to advanced protection, you can now understand the layers necessary to ensure that your environment stays safe. We encourage our clients to always be adding new levels of protection to keep ahead of threats.



Building a secure environment can be extremely complex. It can be difficult to even know where to start. We surveyed our clients and asked what tools they had deployed and in what order.

+ Basics 101

Antivirus	Windows Defender - AV
Up-to-Date Firewall with Monitoring	Windows Defender Firewall (Endpoint Manager of 3rd Party)
Password Policies	AD enforced, Azure AD Password Protection
Automated Patching - Mobile and On-Premises	Endpoint Manager, Windows Update for Business
Deep Email Scanning	Defender for Office 365 Plan 1
Safe Link Rewrite	Defender for Office 365 Plan 1
Air-Gapped Backup and Disaster Recovery	Azure Site Recovery and Azure Backup
Deprovisioning of Terminated Users	Policies, Automatic Deprovisioning with Azure AD SSO
Mobile Device Management	Microsoft Endpoint Manager (Intune)
Multi-Factor Authentication & Conditional Access	Azure AD Premium Plan 1
Single Sign on for All Applications	Azure AD Premium Plan 1
End User Training	ClipTraining

1 in 131 of all emails contain malware*

+ Basics 201

Security Reporting for Cloud Logins	Azure AD Premium Plan 1
Outbound Email Encryption	Office 365 E3
Data Loss Prevention Scanning	Microsoft 365 Compliance Center DLP Policies
Desktop Intrusion Monitoring	Defender for Endpoint (ES)
Encrypted Hard Disks	BitLocker (Windows 10 Professional & Enterprise)
MFA for On-Premise Admin Accounts	Active Directory Certificate Services / SmartCards
MFA for Cloud Admin Accounts	Azure AD Security Defaults / Azure AD Premium P1

63% of all network intrusions & data breaches are due to compromised user credentials †

+ Intermediate 301

Event Correlation and Log Retention (SIEM)	Azure Sentinel
Secure External Sharing with Auditing (encrypted)	Azure Information Protection Plan 1
File Encryption & Rights Management	Office 365 E3 & Azure Information Protection Plan 1
Privileged Identity Management	Azure AD Premium Plan 2
Cloud Activity Monitoring & Alerting	Cloud App Security
Intrusion Detection inside the network with Monitoring	Defender for Identities
Incident Response Procedures	Azure Sentinel Playbooks
Security Auditing	Penetration Testing / 3rd Party
Automatic File Encryption	Azure Information Protection Plan 2
Protect 3 rd Party Web Services	Cloud App Security
End User Threat Testing	Defender for Office 365 Plan 2
MFA for End User Logons	Windows Hello

230K new malware samples are produced every day¹

+ Advanced 401

Application Development Security Auditing	3rd Party
Threat Activity Monitoring & Alerting	Microsoft 365 Defender / Azure Sentinel
Server Protection & JIT Server Admin	Azure Security Center
Data Classification	Azure Information Protection Plan 2
Identify Shadow IT	Cloud App Security
Automated Access Reviews for Administration & Sensitive Data	Azure AD Premium P2

Workshops & Assessments

Ask us about Funding!

- Viva and Viva Insights Workshop
- Teams Meetings Workshop Energize
- Teams Apps & Solutions Workshop Energize
- Teams Calling Workshop Energize
- Security Workshop Energize
- Identity Workshop Energize
- And Much More!

Contact Us Today
hello@interlink.com
 +1 (513) - 444 - 2020

VIVA AND VIVA INSIGHTS WORKSHOP

Discover how this integrated platform can help digitally reimagining the employee experience to help your people be their best and thrive in the new reality.

In today's world, employees want more flexible remote work options, and managers need to ensure collaboration. Empowering people to thrive in a more flexible world would require rethinking your strategy. From how you empower managers, to how you enable leaders to help you leverage the employee experience.

And that's where Microsoft Viva comes in. As your employees are challenged with a growing imbalance between work and life, increased burnout, and decreased productivity, and your organization faces an increasing demand for digital capital, there is an urgent need to digitally reimagine the employee experience.

Discover how Microsoft Viva, an integrated platform built on top of Microsoft Teams, will help your people to do their best, to thrive in the new reality.

WORKSHOP FRAMEWORK

- Gather information on key business scenarios
- Define scope
- Identify business stakeholders
- Introduce Microsoft Viva

Asess

- Gather information on key business scenarios
- Define scope
- Identify business stakeholders
- Introduce Microsoft Viva

Art of the Possible

- Showcase employee experience transformation
- Microsoft Viva overview with selected pathways
- Demos and interactive experiences

Build the Plan

- Build upon your newfound knowledge and pair it with your unique business challenges
- Prioritization of scenarios and next steps built into a plan

TWO WORKSHOPS TO COVER YOUR UNIQUE NEEDS:

Employee Experience with Microsoft Viva:
A three phase engagement that provides an overview of the Art of the Possible, and deep dives across the Viva suite with Topics, Connections, or Learning.

Employee Experience with Microsoft Viva Insights:
A three phase engagement that provides an overview of the Art of the Possible, and a deep dive into Viva Insights.

WHAT YOU CAN EXPECT FROM INTERLINK

- A prioritized list of business scenarios that can be addressed by deploying Microsoft Viva
- Recommended preparation in terms of skills and best practices
- A roadmap outlining potential workstreams and dependencies with clear next steps
- An adoption framework

Contact Interlink Cloud Advisors today to learn more about this engagement and discuss your specific environment!

ASK US HOW TO GET THIS ENGAGEMENT FUNDED BY MICROSOFT!

Microsoft Partner

Interlink CLOUD ADVISORS

www.interlink.com | hello@interlink.com | 800-800-1700

TEAMS MEETINGS AND MEETING ROOMS WORKSHOP

Showcase modern meetings experiences and build a plan to deploy and adopt Microsoft Teams Meetings and Meeting Rooms

DO MORE WITH MICROSOFT TEAMS

Today, organizations rely on teamwork with employees working on twice as many teams as they did just five years ago, and information workers spend 90% more time collaborating with co-workers, outside traditional desktops and customers. To succeed, you need collaboration and communication tools that empower your workforce to be more agile, efficient, and secure so they can stay connected.

The way we work has evolved and meeting needs have changed with employees being more mobile and working remotely. In fact, 36% of meetings have at least one remote attendee and 38% of remote attendees join via mobile.

Microsoft Teams delivers a unique end-to-end meeting experience that brings back the human element of face-to-face interaction while helping people stay focused before, during and after the meeting.

56% of meetings have at least one remote attendee

38% of remote attendees join via mobile

TEAMS MEETINGS AND MEETING ROOMS WORKSHOP

Introducing the Meetings and Meeting Rooms Workshop – a modular engagement to identify and understand business priorities while focusing on specific scenarios that drive meetings culture transformation. With extensive solution expertise, Interlink will show you the power of Teams Meetings, for your specific environment including: new conferencing functionality, meeting rooms technology, audio conferencing options, and the new Teams Live Events.

www.interlink.com/teams-meetings-workshop

ASK US HOW TO GET THIS ENGAGEMENT FUNDED BY MICROSOFT!

Microsoft Partner

Interlink CLOUD ADVISORS

www.interlink.com | hello@interlink.com | 800-800-1700

TEAMS CALLING WORKSHOP

Showcase modern calling capabilities and build a plan to deploy and adopt Microsoft Teams Calling

MICROSOFT TEAMS CALLING WITH PHONE SYSTEM

More than ever, businesses need a modern voice solution and phone system capabilities that combine unified communication and teamwork. Calling in Teams provides the business organizations need to deliver seamless, collaborative experiences for employees, business partners and customers. Because the implementation of calling solutions can be complex and involve network remediation, CRM service deployment, telephone number provisioning/porting and device deployment, customers need a partner like Interlink with this highly specialized skillset.

TEAMS CALLING WORKSHOP

Introducing the Teams Calling Workshop – a modular engagement to experience the vision for Microsoft Teams with these System capabilities and Advanced Communication scenarios. With extensive solution expertise, Interlink will show you the power of Teams Calling for your specific environment. We will discuss the major configuration options, third party add-ons, hardware options, and licensing scenarios and configurations.

www.interlink.com/teams-calling-workshop

ASK US HOW TO GET THIS ENGAGEMENT FUNDED BY MICROSOFT!

Microsoft Partner

Interlink CLOUD ADVISORS

www.interlink.com | hello@interlink.com | 800-800-1700

IDENTITY SECURITY WORKSHOP

Find Identity Risks. Gain Insight into Your Application Landscape & Improve Your Identity Security Posture

ARE YOU CONCERNED ABOUT SUSPICIOUS USERS AND SIGN-IN BEHAVIOR IN YOUR ENVIRONMENT?

If not, you should be. Microsoft Azure Active Directory (AAD) is today's gateway to your network and properly controlling it is the key to system security. The growing implementation of Cloud applications, the increased use of personal devices connecting to your network, and the rise of the remote workforce mean that you are no longer able to protect your data behind a four-wall security fortress. The challenge now is securing user identities to ensure you are limiting access to authorized users.

Sign up now to hold a free 1st Security Assessment workshop to see how we can help you.

ATTENDING THIS WORKSHOP WILL PROVIDE YOU WITH:

- ✓ A review of your identity security posture and how it compares to your peers
- ✓ Insights into applications used in your environment including those not sanctioned by your IT department
- ✓ Methods to secure user identities on all devices
- ✓ A deeper understanding of ways to prevent identities from being compromised
- ✓ Ways to reduce costs and improve business agility and security with simplified access

Interlink Energize Identity Security Workshop

Interlink can help with a comprehensive workshop that will show you how to uncover identity risks in your environment, gain insights into your applications, and enhance your identity security posture.

ASK US HOW TO GET THIS ENGAGEMENT FUNDED BY MICROSOFT!

Microsoft Partner

Interlink CLOUD ADVISORS

www.interlink.com | hello@interlink.com | 800-800-1700

SECURITY WORKSHOP

An immersive experience that brings the Microsoft security vision and capabilities to life.

Are you looking to assess your security landscape and address demanding security goals and challenges?

Interlink's Security Workshop was designed to help you and your organization understand how Microsoft's security capabilities can help you secure your data while providing insight on active threats across on-premises and cloud workloads.

WORKSHOP OBJECTIVES

- Discover Threats: Gain visibility into threats to your Microsoft 365 cloud environment across email, identity, and data to better understand, prioritize, and mitigate potential vectors of cyberattacks against your organization.
- Accelerate the Security Journey: Get started with the deployment of Microsoft's Threat Protection and DDM technologies, which can be transitioned to production.
- Understand how to Mitigate Threats: Understand how Microsoft 365 security products can help mitigate and protect against the threats found during the period of this engagement.
- Define Security Strategy: Review an enterprise security strategy for your security teams and stakeholders.
- Define Next Steps: Work together with an Interlink Security Consultant to deliver a list of next steps based on your needs, objectives, and results from the Security Workshop.

Security is a process of continuous improvement. If you are staying in place, that means you're falling behind. Leave your organization's security to security partners who work with Microsoft.

ASK US HOW TO GET THIS ENGAGEMENT FUNDED BY MICROSOFT!

Microsoft Partner

Interlink CLOUD ADVISORS

www.interlink.com | hello@interlink.com | 800-800-1700

MICROSOFT TEAMS APPS AND SOLUTIONS WORKSHOP

Get ready to achieve more with Microsoft Teams

SEE WHAT'S POSSIBLE WITH TEAMS

As the hub for teamwork, Microsoft Teams is designed to help companies improve collaboration, boost efficiency, and stay in the flow of work. Interlink's Teams Apps and Solutions Workshop will provide your business a means to help increase workflow productivity by leveraging the Teams platform for your critical business processes. With extensive solution development experience, our team will work with your organization to understand your environment and identify key business scenarios that could be enhanced by utilizing applications from the 700+ apps available for Teams, along with custom low-code solutions built using Power Automate, Power Apps, and more.

In this workshop, our Microsoft-certified consultants will walk you through the art of the possible, working with you to identify and prioritize key business scenarios to help solve your specific collaboration challenges. During the engagement, we'll also show you how to customize and extend your Teams workspace using the power of automation. Then, we'll design a plan that leverages Teams' platform capabilities to help you move forward.

With industry and technology expertise, you can count on Interlink as your trusted partner in your transformation journey.

WORKSHOP DELIVERABLES:

- Showcase how employees can be more productive in Teams when connected with other data sources
- Identify, and prioritize key use-case scenarios, or review of existing scenarios available
- App evaluation and evaluation with governance suggestions
- Next steps with an adoption plan and success plan

LEARN MORE AT WWW.INTERLINK.COM/TEAMS-APPS-SOLUTIONS-WORKSHOP

Drive Business Results
Through scenarios for increased productivity.

Accelerate Outcomes
With ready-to-use apps, plug and play accelerators, and solution options.

Enable App Governance
Through guidance on governing Teams apps using policies and controls.

ASK US HOW TO GET THIS ENGAGEMENT FUNDED BY MICROSOFT!

Microsoft Partner

Interlink CLOUD ADVISORS

www.interlink.com | hello@interlink.com | 800-800-1700



interlink[®]
CLOUD ADVISORS

Questions?

Q&A